

UNIVERSITY MASTER'S DEGREE
Calendar MASTER'S DEGREE IN MARKETING MANAGEMENT
7th Edition
2022-23
Second Semester



APRIL 2023

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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY 2023

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JUNE 2023

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JULY 2023

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DATE		SCHEDULE	COURSE	TEACHER
April 11, 2023	Tuesday	2:00 p.m. to 5:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
April 13, 2023	Thursday	10:00 a.m. to 1:00 p.m.	FINAL MASTER THESIS	PH.D. ROSA LLAMAS ALONSO
April 17, 2023	Monday	2:00 p.m. to 5:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
April 18, 2023	Tuesday	2:00 p.m. to 5:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
April 19, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
April 24, 2023	Monday	2:00 p.m. to 5:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
April 25, 2023	Tuesday	2:00 p.m. to 5:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
April 26, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
April 27, 2023	Thursday	10:00 a.m. to 1:00 p.m.	FINAL MASTER THESIS	PH.D. ROSA LLAMAS ALONSO
May 2, 2023	Tuesday	2:00 p.m. to 5:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
May 3, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
May 8, 2023	Monday	2:00 p.m. to 5:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
May 9, 2023	Tuesday	2:00 p.m. to 5:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
May 10, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
May 11, 2023	Thursday	10:00 a.m. to 1:00 p.m.	FINAL MASTER THESIS	PH.D. ROSA LLAMAS ALONSO
May 15, 2023	Monday	2:00 p.m. to 5:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
May 16, 2023	Tuesday	2:00 p.m. to 5:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
May 17, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
May 18, 2023	Thursday	10:00 a.m. to 1:00 p.m.	FINAL MASTER THESIS	PH.D. ROSA LLAMAS ALONSO
May 22, 2023	Monday	2:00 p.m. to 5:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
May 23, 2023	Tuesday	2:00 p.m. to 5:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
May 24, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
May 29, 2023	Monday	2:00 p.m. to 5:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
May 31, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
May 31, 2023	Wednesday	2:00 p.m. to 5:00 p.m.	FINAL MASTER THESIS	PH.D. ROSA LLAMAS ALONSO
June 2, 2023	Friday	2:00 p.m. to 5:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
June 5, 2023	Monday	2:00 p.m. to 4:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
June 6, 2023	Tuesday	2:00 p.m. to 4:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
June 7, 2023	Wednesday	10:00 a.m. to 12:00 a.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
June 19, 2023	Monday	2:00 p.m. to 4:00 p.m.	COMMUNICATION STRATEGIES	PH.D. PABLO RIAL GONZÁLEZ
June 20, 2023	Friday	2:00 p.m. to 4:00 p.m.	COMMUNICATION MANAGEMENT	JORDI SACRISTÀN ADRIÀ
June 21, 2023	Wednesday	10:00 a.m. to 12:00 a.m.	MEDIA PLANNING	LAYLA GUZMÁN CALLEJA
July 5, 2023	Wednesday	10:00 a.m. to 1:00 p.m.	THE FINAL MASTER THESIS DEFENSE	
July 7, 2023	Friday	10:00 a.m. to 1:00 p.m.	THE FINAL MASTER THESIS DEFENSE	
July 15, 2023	Friday		MASTER'S GRADUATION CEREMONY	

- Class session
- Final Master Thesis
- The Final Master Thesis Defense
- Exams 1st. sitting
- Exams 2nd. sitting
- Master's Graduation Ceremony