CALENDAR FIRST SEMESTER 2023-2024 UNIVERSITY MASTER'S DEGREE IN MARKETING MANAGEMENT

FIRST SEMESTER CAMPUS TERRASSA

Final Master Thesis

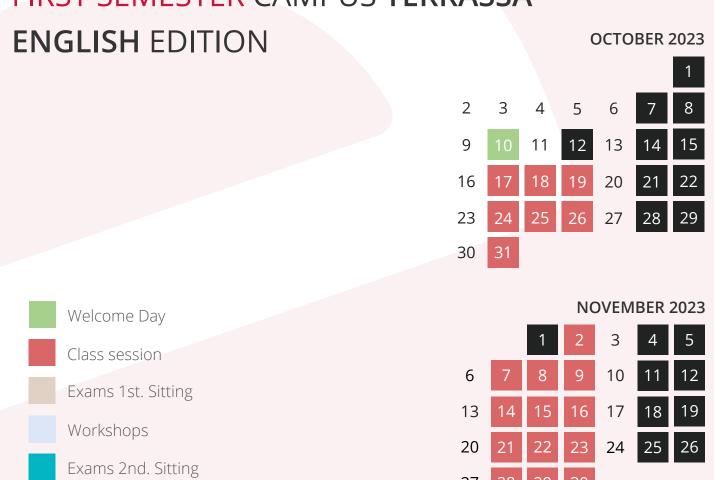
Euncet Job Fair

Euncet Sports Day

Visita a empresas

Holidays and non-working days

*Complementary training will be from 11/04/2023 to 4/10/2023



			DE	CEM	BER :	2023
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

				JANU	ARY :	2024
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8	9	10	11	12	13	14
	16	17	18	19	20	21
22	23	24	25	26	27	28
	30	31				

		FEBRUARY 2024				
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19	20	21	22	23	24	25
26	27	28	29			

				MAF	RCH 2	2024
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

DATE		SCHEDULE	COURSE
	THECDAY		
October 10, 2023	TUESDAY	4:00 p.m. to 7:30 p.m.	WELCOME DAY
October 17, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
October 18, 2023	WEDNESDAY	2:00 p.m. to 5:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
October 19, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
October 24, 2023 October 25, 2023	TUESDAY	2:00 p.m. to 5:00 p.m. 2:00 p.m. to 5:00 p.m.	CORPORATE GUITURE
October 25, 2023 October 26, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	CORPORATE CULTURE MARKETING IN DIGITAL ENVIRONMENTS
October 26, 2023 October 31, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
October 31, 2023	TUESDAY	10:00 a.m. to 11:00 a.m.	VISIT: DFACTORY BCN
November 2, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
November 7, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE BRANDING
November 8, 2023	WEDNESDAY	2:00 p.m. to 5:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
November 9, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS
November 14, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
November 15, 2023	WEDNESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE CULTURE
November 16, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
November 21, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE BRANDING
November 22, 2023	WEDNESDAY	2:00 p.m. to 5:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
November 22, 2023	WEDNESDAY	10:00 p.m. to 11:30 a.m.	VISIT: ESTRELLA DAMM
November 23, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS
November 28, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
November 29, 2023	WEDNESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE CULTURE
November 30, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
December 12, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
December 13, 2023	WEDNESDAY	2:00 p.m. to 5:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
December 14, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS
December 15, 2023	FRIDAY	2:00 p.m. to 5:00 p.m.	CORPORATE BRANDING
December 19, 2023	TUESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE BRANDING
December 20, 2023	WEDNESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE CULTURE
December 21, 2023	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
January 9, 2024	TUESDAY	2:00 p.m. to 5:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
January 10, 2024	WEDNESDAY	2:00 p.m. to 5:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
January 11, 2024	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS
January 15, 2024 January 16, 2024	MONDAY	2:00 p.m. to 5:00 p.m. 2:00 p.m. to 5:00 p.m.	THE FINAL MASTER THESIS CORPORATE BRANDING
January 17, 2024	WEDNESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE CULTURE
January 18, 2024	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
January 23, 2024	TUESDAY	2:00 p.m. to 5:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
January 24, 2024	WEDNESDAY	2:00 p.m. to 5:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
January 24, 2025	WEDNESDAY	9:00 a.m. to 2:00 p.m.	EUNCET SPORTS DAY
January 25, 2024	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS
January 26, 2024	FRIDAY	10:00 p.m. to 11:30 a.m.	VISIT: COCA COLA EUROPEAN PARTNERS IBERIA
January 29, 2024	MONDAY	2:00 p.m. to 5:00 p.m.	THE FINAL MASTER THESIS
February 1, 2024	THURSDAY	2:00 p.m. to 5:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
February 5, 2024	MONDAY	9:00 a.m. to 2:00 p.m.	EUNCET SPORTS DAY
February 5, 2024	MONDAY	2:00 p.m. to 5:00 p.m.	CORPORATE CULTURE
February 6, 2024	TUESDAY	2:00 p.m. to 5:00 p.m.	CORPORATE BRANDING
February 7, 2024	WEDNESDAY	2:00 p.m. to 5:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
February 8, 2024	THURSDAY	3:00 p.m. to 6:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS
February 8, 2024	THURSDAY	6:00 p.m. to 9:00 p.m.	CORPORATE CULTURE
February 20, 2024	TUESDAY	2:00 p.m. to 4:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
February 21, 2024	WEDNESDAY	2:00 p.m. to 4:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
February 22, 2024	THURSDAY	2:00 p.m. to 4:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
February 27, 2024	TUESDAY	2:00 p.m. to 4:00 p.m.	CORPORATE BRANDING
February 28, 2024	WEDNESDAY	2:00 p.m. to 4:00 p.m.	CORPORATE CULTURE
February 29, 2024	THURSDAY	3:00 p.m. to 5:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS
March 7, 2024	THURSDAY	9:00 a.m. to 2:00 p.m.	EUNCET'S JOB FAIR
March 12, 2024	TUESDAY	2:00 p.m. to 4:00 p.m.	FINANCIAL IMPACT OF STRATEGIC DECISIONS
March 13, 2024	WEDNESDAY	2:00 p.m. to 4:00 p.m.	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS
March 14, 2024	THURSDAY	2:00 p.m. to 4:00 p.m.	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING
March 19, 2024	TUESDAY	2:00 p.m. to 4:00 p.m.	CORPORATE BRANDING
March 20, 2024	WEDNESDAY	2:00 p.m. to 4:00 p.m.	CORPORATE CULTURE
March 21, 2024	THURSDAY	3:00 p.m. to 5:00 p.m.	MARKETING IN DIGITAL ENVIRONMENTS

MONDAY	MASTER'S FINAL THESIS	PH.D. JESSICA LINGAN AZAÑEDO	
TUESDAY	FINANCIAL IMPACT OF STRATEGIC DECISIONS	NOÈLIA HURTADO SORIANO	
WEDNESDAY	PROCESS OF MARKETING AND COMMERCIAL PLANNING IN ORGANIZATIONS	PH.D. EDUARD VIDAL PORTES	
THURSDAY	MARKET RESEARCH, INFORMATION MANAGEMENT AND DECISION-MAKING	RAMON MONTANERA MATEU	PH.D. ROSA LLAMAS ALONSO
TUESDAY	CORPORATE BRANDING	ANA VARELA OTERO	MIQUEL CAMPMANY MUÑOZ
WEDNESDAY	CORPORATE CULTURE	JORDI SACRISTÁN ADRIÀ	
THURSDAY	MARKETING IN DIGITAL ENVIRONMENTS	MARC ALEGRE ANTÓN	