

# Calendario Posgrado en Marketing Digital (PMD) 2018\_19



|       |    |    |    |    |    |    |    |
|-------|----|----|----|----|----|----|----|
| ABRIL | 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 2019  | 8  | 9  | 10 | 11 | 12 | 13 | 14 |
|       | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
|       | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|       | 29 | 30 |    |    |    |    |    |

|      |    |    |    |    |    |    |    |
|------|----|----|----|----|----|----|----|
| MAYO |    |    | 1  | 2  | 3  | 4  | 5  |
| 2019 | 6  | 7  | 8  | 9  | 10 | 11 | 12 |
|      | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
|      | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
|      | 27 | 28 | 29 | 30 | 31 |    |    |

|       |    |    |    |    |    |    |    |
|-------|----|----|----|----|----|----|----|
| JUNIO |    |    |    |    |    | 1  | 2  |
| 2019  | 3  | 4  | 5  | 6  | 7  | 8  | 9  |
|       | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
|       | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
|       | 24 | 25 | 26 | 27 | 28 | 29 | 30 |

|       |    |    |    |    |    |    |    |
|-------|----|----|----|----|----|----|----|
| JULIO | 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 2019  | 8  | 9  | 10 | 11 | 12 | 13 | 14 |
|       | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
|       | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|       | 29 | 30 | 31 |    |    |    |    |

| FECHA    | HORARIO | ASIGNATURA                     | PROFESOR                   |
|----------|---------|--------------------------------|----------------------------|
| 12/04/19 | 16-21h  | Ecosistema digital             | Oscar Cumí   Carlos Blanco |
| 13/04/19 | 9-14h   | Inbound marketing              | Fabio Bugalla              |
| 26/04/19 | 16-21h  | Inbound marketing              | Fabio Bugalla              |
| 27/04/19 | 9-14h   | Medios propios                 | Jordi Rosell               |
| 03/05/19 | 16-21h  | Medios propios                 | Jordi Rosell               |
| 04/05/19 | 9-14h   | Medios de pago                 | Oscar Cumí                 |
| 10/05/19 | 16-21h  | Medios propios                 | Juanma Cano                |
| 11/05/19 | 9-14h   | Medios propios                 | Noelia Ruiz                |
| 17/05/19 | 16-21h  | Medios propios                 | Alessandro Bernardi        |
| 18/05/19 | 9-14h   | Medios propios                 | Rosaura Alastruey          |
| 24/05/19 | 16-21h  | EUNCET TALKS                   |                            |
| 25/05/19 | 9-14h   | EUNCET TALKS                   |                            |
| 31/05/19 | 16-21h  | Medios propios                 | Xavier Claveria            |
| 01/06/19 | 9-14h   | E-Marketing management         | Carles Argemí              |
| 07/06/19 | 16-21h  | Medios propios                 | Lidia Castillejo           |
| 08/06/19 | 9-14h   | Medios de pago                 | Carles Ferrer              |
| 14/06/19 | 16-21h  | E-Marketing management         | Carles Ferrer              |
| 15/06/19 | 9-14h   | Medios de pago                 | Ismael Blázquez            |
| 21/06/19 | 16-21h  | Medios propios                 | José Priego                |
| 28/06/19 | 16-21h  | Medios propios                 | Carlos Macho               |
| 29/06/19 | 9-14h   | E-Marketing management         | Oscar Cumí                 |
| 05/07/19 | 16-21h  | Medios propios                 | Daniel Resinch             |
| 06/07/19 | 9-14h   | Presentación proyecto posgrado |                            |
| 12/07/19 | 16-21h  | Acto de clausura               |                            |

|                                |  |
|--------------------------------|--|
| Ecosistema digital             |  |
| Inbound marketing              |  |
| Medios propios                 |  |
| Medios de pago                 |  |
| E-Marketing management         |  |
| EUNCET TALKS                   |  |
| Presentación proyecto posgrado |  |
| Acto de clausura               |  |